

Intellectual Property Policy

Any **intellectual property (IP)** which the Foundation obtains, whether through staff or contractor contributions or through acquisition, will be used in a manner which accelerates the development of new focused ultrasound applications and its widespread adoption as a standard of care. Such Foundation IP will routinely comprise copyrighted materials and/or business, clinical, or technical "know-how," the last of which may in some cases be embodied in software. In yet other unforeseen cases, the Foundation may conceivably acquire trademarks or patents.

Such IP will be used in any of several manners to advance the field, including open-sourcing and generally making IP available to researchers, manufacturers, and others in the focused ultrasound ecosystem. In some cases, IP may be licensed or assigned in a way consistent with the Foundation's mission, with proceeds used to advance Foundation goals of developing focused ultrasound applications and encouraging widespread adoption.

Finally, the Foundation understands that IP needs within the broader ecosystem must strike a careful equilibrium of open data/open source, balanced against the needs of commercial entities to protect unique business differentiators. By passionately encouraging the sharing of data, code, and processes where lives may be saved, and respecting the need for proprietary solutions where commercial parties protect their profit motives, the Foundation will both speed understanding of focused ultrasound principles while encouraging ecosystem profit motives for long-term, sustainable business success.